



77TH CATALINA WATERSKI RACE LIVESTREAM



JOIN US ON 08.01.26

WHAT'S WATERSKI RACING?

*Waterski racing is an adrenaline-powered blend of **man, machine & Mother Nature**. Navigating an unpredictable open-water course demands extreme teamwork from driver, observer & skier; pushing every team to the ultimate test of endurance & speed. It's a multigenerational community sport that draws devoted competitors from around the world to carry on family racing traditions.*

70+ mph top speeds

50+ teams from around the world



SUCCESSFUL BROADCAST

After 77 years, the Catalina Water Ski Race had its most entertaining and successful livestream in 2025. Extreme Watersports Racing has built a specialized production team to capture all the energy this great race has to offer.

8 crew production

4 cameras & **5** drones

45 boats with GPS tracking



LIVESTREAM DETAILS

*The 2026 Catalina Ski Race Livestream will be broadcasted on **Youtube** and **Facebook Live**. Tentative livestream schedule below.*

Friday July 31st

Pitwalk & team interviews

Saturday August 1st

7:00 AM – Live Parade Coverage begins from the Hotel Maya boat dock in Long Beach, CA

8:00 AM – Invocation & National Anthem

9:00 AM – RACE START

9:00–9:50 AM – Live race coverage including: announcer's coverage, GEO Racing GPS Trackers, sponsor highlights, and fan engagement.

~9:50 AM – Race Finish Coverage (Queen Mary) & Victory Dock from Hotel Maya.

~Noon- post race interviews

3:30 PM- Awards Show, trophies!



2025 broadcast:
[youtube.com/live/VsQEIbk_](https://youtube.com/live/VsQEIbk_NCw)
NCw

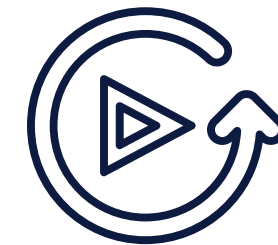


2026 VISION



FAN ENGAGEMENT

sponsor shout-outs, fan interactions, social media outreach, local viewing parties, & VIP experiences



INSTANT REPLAY

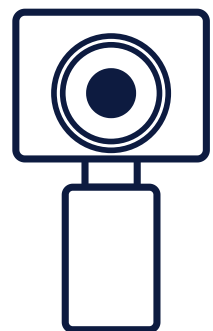
dedicated operators & replay channels for key moments

POST-SHOW

Athlete interviews, race recaps & sponsor call-outs beyond the finish line.

DEDICATED CONNECTIVITY

Private hardline internet at Hotel Maya for production & streaming.

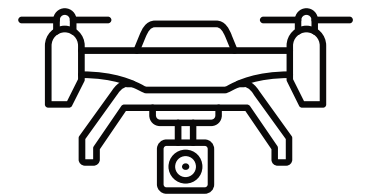


IN-BOAT LIVE CAMERAS

for in real-time coverage and tracking

CAMERA & DRONE EXPANSION

New cameras at Breakwall, Queen Mary, Avalon Casino & Long Beach Marina



2025 GLOBAL REACH



15K+

Total Livestream Views

(Generating 3,989 hours of total watch time)

16+ MINUTES

Average View Duration (Massive engagement time)

93%

Positive Like Ratio

57%

TV Viewership

9 COUNTRIES

Reaching fans in the US, Australia, UK, Canada, and beyond.

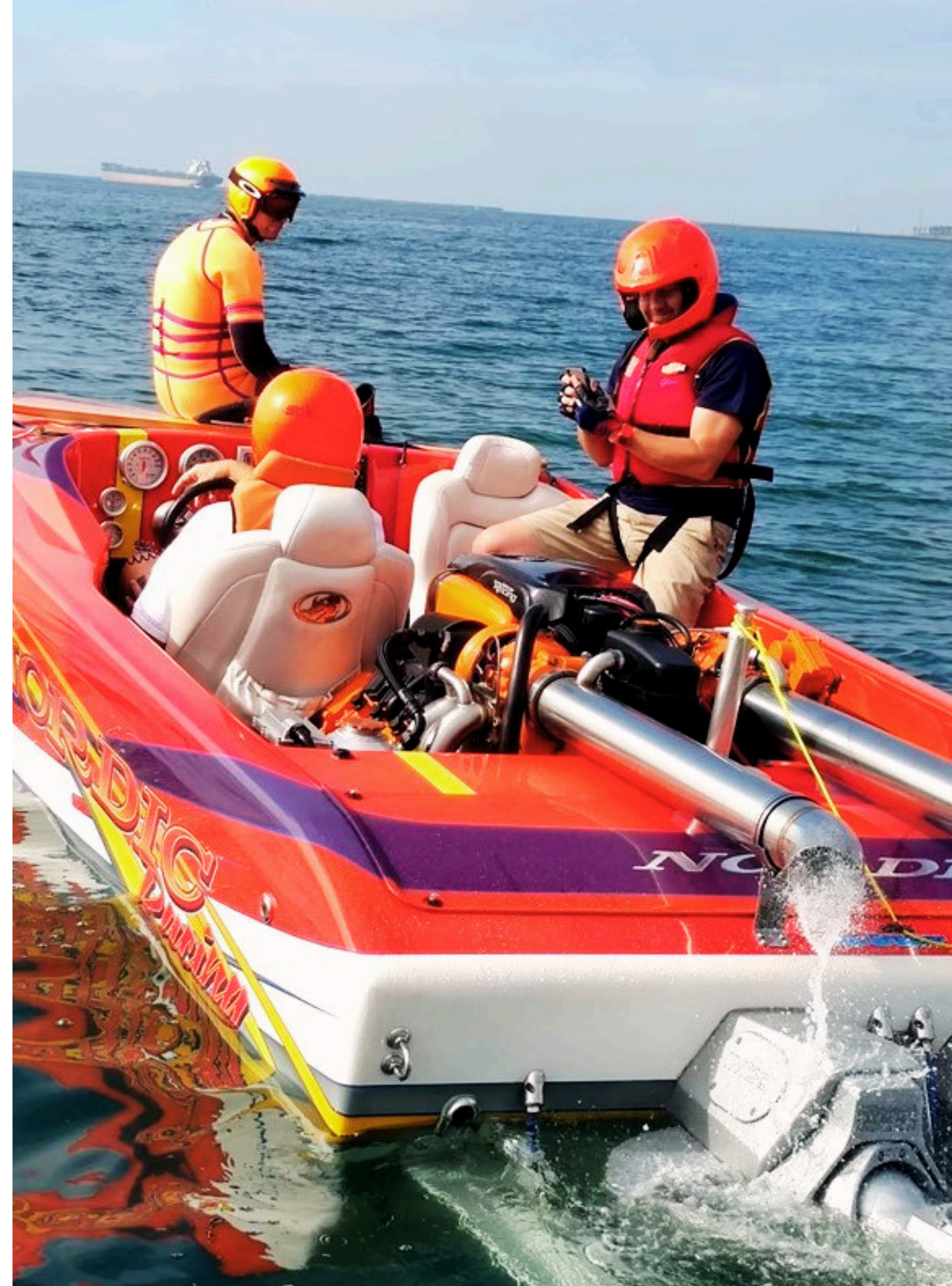
1000+ SPECTATORS

Ground attendance at Hotel Maya's live jumbo screen.

WHY COME ABOARD?

*Long Beach is a watersports town at heart, and the Catalina Water Ski Race is one of its most beloved traditions. **When you come aboard, you're not just placing a logo, you're becoming part of a community that has poured generations of passion into this sport.***

Your brand will be showcased where it matters: Creative custom marketing available for: on-site banners, on-course signage, livestream graphics, commercials, VIP interviews, product shoutouts, vendor booths, sponsored testimonials, announcer shoutouts, international reach across social media platforms recently hitting 150K+ views per month, and if you can dream it, we'll find a way to make it happen!



SPONSORSHIP OVERVIEW



Perks	Commodore <i>Title Sponsor</i>	Captain <i>Premier Sponsor</i>	First Mate <i>Supporting Sponsor</i>	Crew <i>Commercial Sponsor</i>
BRAND VISIBILITY				
Top billing across all sponsor listings	✓	—	—	—
Premier logo — all event signage & materials	✓	✓	—	—
Logo on event banner at venue	✓	✓	✓	—
Production crew shirts branded with your logo	✓	—	—	—
Custom branded banner — prime location	✓	✓	—	—
SOCIAL MEDIA				
Dedicated feature posts — pre & post race day	✓	—	—	—
Dedicated social media feature post	✓	✓	✓	✓
COMMUNITY & EXPERIENCE				
VIP Yacht watch party — on the water access	✓	—	—	—
Racer swag bag inclusion (your merch to every racer)	✓	✓	—	—
Logo on racer team graphic, featured in livestream	—	—	✓	—
✓ = Included	— = Not included			

SPONSORSHIP OVERVIEW CONT.



All sponsorships include global livestream audience exposure. Custom packages available! Contact us to build the right fit for your brand.

Perks	Commodore <i>Title Sponsor</i>	Captain <i>Premier Sponsor</i>	First Mate <i>Supporting Sponsor</i>	Crew <i>Commercial Sponsor</i>
LIVESTREAM				
Logo featured throughout entire broadcast	✓	—	—	—
Dedicated commercial or live ad read	✓	—	—	—
30-second commercial spot aired during broadcast	✓	—	—	✓
Ad read with logo during broadcast	✓	✓	—	—
Verbal recognition — repeated throughout broadcast	✓	✓	—	—
Verbal mention during broadcast	✓	✓	✓	✓
Logo in livestream sponsor roll	✓	✓	✓	✓
Reach: 152,000+ viewers across 9 countries	✓	✓	✓	✓

COMMODORE & CAPTAIN PERKS



COMMODORE SPONSOR

\$20,000

As our title sponsor, your brand takes the top position across every touchpoint of the Catalina Water Ski Race — on the water, on screen, and online.

All the Captain Sponsor Perks PLUS...

Maximum Brand Visibility: Premier logo placement on all event signage, branded materials, & sponsor listings-your name comes first, every time; plus, your commercial (up to 30 seconds) airs during the livestream broadcast.

Livestream Dominance: Your logo is featured prominently throughout the entire broadcast, paired with verbal recognition from our announcers & a dedicated commercial or live read, putting your brand in front of our global audience of 15k+ viewers across 9 countries.

Social Media Features: Dedicated pre- and post-race feature posts across our social channels, extending your reach 150k+ views to new audiences before and after race day.

On-the-Ground Presence: Your logo on the coasters, production crew shirts means your brand is worn by our team on race day, moving through the course, the docks, and the crowd.

VIP Yacht Watch Party: Exclusive access to watch the race from the water alongside our inner circle, an unforgettable experience for your team, clients, or partners.

CAPTAIN SPONSOR

\$5,000

The Captain sponsorship puts your brand at the center of the action — heard by every viewer, seen across the course, and in the hands of every competitor.

Livestream Ad Read, Logo & Event Signage: Your logo & a dedicated ad read reach 15k+ livestream viewers across 9 countries, while event signage puts your brand in front of thousands of spectators across Long Beach.

Announcer Recognition: Repeated verbal mentions by our announcer throughout race day, keeping your brand top of mind for both on-site spectators & livestream viewers.

Social Media Feature: A dedicated feature post spotlighting your brand across our social channels, extending your reach to 150k+ community & new audiences before/after the race.

Racer Swag Bag Inclusion: Your branded merchandise placed directly in the hands of every competitor, a high-impact, personal touchpoint with our tight-knit racing community from across the US & around the world.

Custom Branded Banner: Prime Placement-one large custom banner displayed at a key, high-visibility location of your choosing, options include the Announcer's Booth, Start/Finish Boat, GPS Tracker or Jumbo Screen.

FIRSTMATE & CREW PERKS



FIRSTMATE SPONSOR

\$1,000

The First Mate sponsorship gets your brand on the water, on screen, and in front of our global racing community — a strong entry point with real visibility across every channel.

Event Signage & Banner Placement: Your logo flies at the venue on our event banner and signage, seen by thousands of spectators on race day. Your flag is planted at one of Southern California's most unique sporting events.

Livestream Sponsor Roll: Your logo is featured in the sponsor roll during the broadcast, putting your brand in front of 152,000+ viewers across 9 countries including the US, UK, Australia, and Canada.

Announcer Mention: A verbal shoutout during the livestream broadcast, heard by our global audience tuned in live on race day.

Social Media Shoutout: A dedicated post shouting out your brand to our loyal followers and racing community, extending your reach beyond race day.

Racer Team Graphic Feature: For sponsors supporting a team, your logo is included on the racer's team graphic and highlighted during the livestream, connecting your brand directly to the heart of the competition.

CREW SPONSOR

\$1,500

The Crew sponsorship puts your brand directly on the broadcast- your commercial, your message, your audience.

30-Second Commercial: Spot Your commercial (up to 30 seconds) airs during the livestream broadcast, reaching 152,000+ viewers across 9+ countries including the US, UK, Australia, and Canada. Your brand, in your own words, to a global audience.

Livestream Sponsor Roll & Announcer Mention: Your logo is featured in the sponsor roll and called out verbally during the broadcast, keeping your brand visible and heard throughout race day.

Social Media Shoutout: A dedicated post to our followers and racing community, extending your reach beyond the broadcast and into our engaged social audience.

READY TO RACE?

JOIN US ON 08.01.26

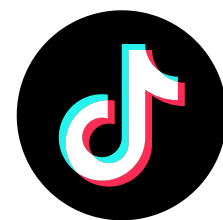
Creative custom marketing available for: on-site banners, on-course signage, livestream graphics, commercials, VIP interviews, product shoutouts, vendor booths, sponsored testimonials, announcer shoutouts, international reach across social media platforms recently hitting 150K+ views per month, and if you can dream it, we'll find a way to make it happen!

Reach out to discuss sponsorship tiers, custom packages, or any questions.

Kenita Gonzales, Partnerships

559-731-2625 (text, call)

extremewatersportsracing@gmail.com



SUPPORT XWR LIVESTREAM

JOIN US ON 08.01.26

Not ready for a full sponsorship? We gratefully accept donations of any size — every contribution helps fuel the broadcast.

Zelle & Venmo — @ExtremeWatersportsRacing

ACH or Check — made to Extreme Watersports Racing



venmo



zelle®



MAKING WAVES: SKIERS TO WATCH



WAYNE MAWER

Skier (Driver: Mike Avila)
1st Men Overall (2025)



TODD HAIG

Skier (Driver: Randy Davis)
2nd Men Overall (2025)



MASON GOLDSMITH

Skier (Driver: Chad Bolton)
3rd Men Overall (2025)



JULIA WILLIAMS

Skier (Driver: Ross Kennedy)
1st Women Overall (2025)